



PRESS RELEASE

The Union Européenne de Cyclisme and Vittoria Servizio Corse together until 2020



Lausanne, 2nd December 2017 - Following the positive experience at the 2017 Road European Championships in Herning (Denmark) and MTB in Darfo Boario Terme (Italy), the relationship between the Union Européenne de Cyclisme and Vittoria Servizio Corse has strengthened and been renewed until 2020.

The agreement signed today in Lugano between Rocco Cattaneo, President of the Union Européenne de Cyclisme, and René Timmermans, CEO of Vittoria EMEA, includes provision of the neutral breakdown service by Vittoria Servizio Corse at Road European



Championships as well as an equipped assistance centre for the MTB European Championships.

Rocco Cattaneo, President of the Union Européenne de Cyclisme: “The Union Européenne de Cyclisme is proud to have the prestigious Vittoria Servizio Corse at the European Championships. **Vittoria Servizio Corse has always been an excellent provider in this sector and is also above all synonymous with a guarantee of reliability and safety.** The training and professionalism of the staff who will be at the European Championships will make a great contribution to the growth of each event guaranteeing a top-level service for all competitors.

I would like to thank Vittoria Servizio Corse and the CEO of Vittoria EMEA, René Timmermans, for their trust and passion vis-à-vis our development project focused on the high level of events and on riders’ safety which will be developed from next season thanks to this new agreement”.

René Timmermans, CEO of Vittoria EMEA: “I would like to thank the Union Européenne de Cyclisme for entrusting us with the neutral breakdown service. **Ten years ago, we started to provide an efficient and professional service, not just limited to technical assistance during a race, but which is also a vital element for race safety.**

Following an initial positive experience at the 2017 European Championships, we will work together with the Union Européenne de Cyclisme on a long-term project with enthusiasm and passion which we have always been renowned for and with the satisfaction of becoming a partner”.



About Vittoria:

Vittoria Industries Ltd. is an international group that acquired the famous premium cotton tubular tires producer Vittoria Spa in 1990. Vittoria has built highly reputable partnerships within in the cycling industry and created a distinct brand image. Today, Vittoria Industries is one of the world's leading manufacturers of bicycle tires with an annual production of approximately 7 million tires and 900,000 high performance tubulars and cotton tires. Its research & development center develops the best racing tires at all levels. Vittoria also entered the premium wheels' market in 2014. Vittoria's worldwide commercial operations are shared among three distinct regions: Vittoria SpA is responsible for Europe, Middle East, Africa and Latin America (EMEA & LATAM). Vittoria Industries North America, Inc., is responsible for North America. Vittoria Asia Pacific is responsible for Asia-Pacific region. The group holding company, Vittoria Industries Ltd, carries out manufacturing and R&D at its fully owned Lion Tyres Thailand Ltd factory in Bangkok.

Useful links:

www.vittoria.com

[Vittoria Tires Facebook page](#)

For further inquiries:

René Timmermans, CEO Vittoria Spa – r.timmermans@vittoria.com

Cristian Bellini, Marketing Executive Vittoria Spa – c.bellini@vittoria.com

Vittoria Spa
Via Papa Giovanni XXIII, 1
24040 – Madone (BG) – ITALY
tel. +39 035 4993911