



Address
Via Liguria, 8
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www.vittoria.com

Vittoria technical sponsor of 2019 Granfondo La Fausto Coppi Officine Mattio

Vittoria is proud to announce that will be the exclusive technical sponsor for the 2019 edition of one of the most important and iconic granfondos in the world: the Granfondo La Fausto Coppi Officine Mattio.



From left to right: Rudie Campagne (Vittoria Group President); Lisa Colombelli (Vittoria Sales Manager Italy); Davide Lauro (Granfondo La Fausto Coppi Officine Mattio Organizer); René Timmermans (Vittoria EMEA/LATAM CEO); Dario Acquaroli (Vittoria Product Promoter).

The [Granfondo La Fausto Coppi Officine Mattio](#) is one of the top road cycling marathons of the international panorama. Born in 1987, “La Fausto Coppi” attracts thousands of participants from all over the world. The competition takes place in the stunning location of the Italian Western Alps - in the premises of Cuneo (Piedmont region) – on 30th June 2019. Participants can choose between two round trip routes: the “Mediofondo” (111 km - 2.500 meters vertical ascent) and the “Granfondo” (177km – 4.125 vertical ascent).

Whatever route riders will choose, Vittoria will support each of them by providing assistance in race through Vittoria Servizio Corse 2.0 team **#BehindCyclists** in collaboration with **Cicli Mattio** (visit the website [here](#)).

The Servizio Corse 2.0 is the pride of Vittoria. Every season, the neutral assistance service supports cyclists in road and MTB competitions. In 2018 alone, the Servizio Corse 2.0 team provided unexceptionable assistance to riders in more than 60 competitions all over Europe. The team is made up by ex-professional riders and



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talented mechanics who are totally dedicated to cycling (more information about Servizio Corse 2.0 [here](#)).

Given the image and the relevance of Granfondo La Fausto Coppi Officine Mattio among cycling enthusiasts in the world, Vittoria is excited to announce that Servizio Corse 2.0 team will provide in race assistance to all participants. Service will be delivered by professional mechanics on specially equipped vehicles and check-points:

- 15 motorbikes, 3 cars and 3 bikes to assist riders in race
- 3 booths for technical maintenance
- 1 tires check-point

Along with Servizio Corse 2.0 assistance, participants will have access to exclusive Vittoria products, and can apply to special activities aimed to feel and test Vittoria tires outstanding performances.

For further information, please contact Vittoria EMEA/LATAM marketing team:

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